

# Connect

## Welcome...

... to Connect 10. Our editorials in this Connect edition are leading with a myriad of adjectives as we pay tribute to the successful implementation of Select Concepts Portable Stage Systems by enterprising customers. Cuneo Productions are a successful events marketing company. They have purchased our unique and versatile QUATTRO Stage System and thought outside the box. New colour, new applications all laced with a generous dollop of innovative, clever, sophisticated, simple style. Check all the images of Cuneo Productions stylish uses of QUATTRO Stage Podiums and be inspired.

Space is always an issue in education establishments and Sydney Theatre School is no different. They have successfully utilised one of their Studios to be used as both a teaching area plus a performance space with the purchase of a QUATTRO Tiered Seating System. Read about happy performers, happy customers and an easy to use and store seating system at Sydney Theatre School. Flexibility is a key attitude at Select Concepts as we know our customers don't always need permanent fixed performance spaces. The ability to be mobile and have a choice of indoor and outdoor performance areas is a must have in our wonderful climate. Read how our choice of marine grade carpet for our QUATTRO Stage Decks allows versatility and safety in all weathers. So dust off your adjectives and phone us to see how Select Concepts' QUATTRO & PILOT Portable Stage Systems are the ideal solution for your performance, event and display requirements.

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## “SIMPLICITY IS THE ULTIMATE SOPHISTICATION”

**Cuneo Productions** has absorbed Leonardo De Vinci's words of wisdom with their sophisticated, innovative and creative style of event marketing for a growing list of discerning exclusive fashion and design clients.

Select Concepts have always promoted the notion of thinking outside the box and we take great delight in introducing a new exciting look for our QUATTRO Stage Podiums courtesy of Cuneo Productions. Event design and marketing requires no two events look alike. Every Cuneo client demands and expects that extra point of difference to ensure every ounce of marketing potential is reached. The design and creative team at Cuneo Productions are now longstanding Select Concepts customers who are utilising the "portable" in our QUATTRO Portable Stage Systems to maximum effect. Pop up shops; fashion displays; fashion catwalks; musical entertainment stages; product launches; creative promotional spaces – Cuneo Productions have utilised QUATTRO Portable Stage Podiums for dynamic results.

Forget tried and true stage configurations of our QUATTRO decks – lay them flat on the floor to create an instant work/retail space; add adjustable legs for variety of levels; and small podiums may be used as display tables and shelves. White is THE look – choose from high gloss to matt finishes to create simple elegance. Everything goes with white and creates a perfect counter balance to what's really important – the product! So, why not take a leaf from Cuneo Productions' book and contact us to find out how our QUATTRO Portable Stage Systems may shine a new look on your performance and marketing requirements? As another great design icon has quoted "Fashions Fade, Style is Eternal". Promote your style with a Select Concepts Portable Stage System.



# Product Spotlight

## HAPPY CUSTOMERS? YES PLEASE!

**Happy Customers are a bonus and happy paying customers are to be treasured.**

Sydney Theatre School treasure their paying customers and so they purchased a QUATTRO Tiered Seating System in late 2013 and have since added extra Modular Stairs in 2014. QUATTRO Tiered Seating Systems are designed with practicality, safety and ease of use as the prime features so our customers such as Sydney Theatre School may always rely on the certainty of their happy customers. Unobstructed views, sufficient leg room, safe manageable stairs and secure railed seating podiums are mandatory assets for this portable QUATTRO System.

Each Tiered Seat Podium has a Chair Border Rail attached at the rear – no accidents with chairs slipping down the back of this system. In this instance, Sydney Theatre School has chosen tough hard wearing “Tornado” Carpet so performances are not interrupted with undue noise from scraping chairs and shuffling feet. However, the choice is always available for either Hardwood Timber decks or Carpet in a multitude of colours and timber stains. The operational practicalities of a business such as Sydney Theatre School require the



## Further Information...



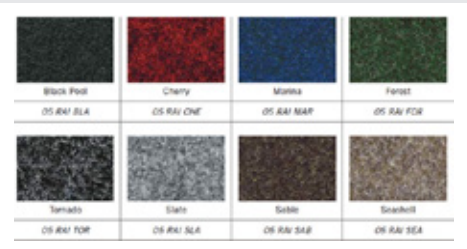
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ability to use their classrooms, studios, halls and theatres for multiple functions. So, to ensure the multifunction use of their Studio they chose a QUATTRO Portable Tiered Seating System – happy student performers and happy paying customers – then easily store the system away. Select Concepts also treasure happy customers and thank Mark Matthews – Head of School & Course Director of Sydney Theatre School for his endorsement of QUATTRO Tiered Seating:-

*“We are very pleased with the outstanding quality and functionality of the seating rostra supplied to us by Select Concepts. The materials are well constructed and very easy to install and dismantle without the need for expert assistance of any kind. It also looks great and fits in well with our studio environment. The staff were easy to deal with and the delivery process was fast and efficient. I have no hesitation in recommending Select Concepts products for your staging or seating requirements.”*

## SELECT CONCEPT PORTABLE STAGE SYSTEMS FOR ALL WEATHERS

**Flexibility! It’s a great word. Anywhere, anytime and anyhow!**



### FEATURES & BENEFITS

- UV Stabilised
- Stain Resistant
- Durable & Hardwearing
- Non Fray
- Static Neutral
- Environmentally Friendly

Raider carpet is available in Cherry, Black Pool, Forest, Marina, Sable, Seashell, Slate and Tornado – a colour for every application. So, choose a Select Concepts Portable QUATTRO Stage System with Raider carpet decks and be flexible with your performance opportunities.

At Select Concepts we know our customers come to us so we may empower them to be flexible with the use of QUATTRO Portable Stage Systems indoors and out. Our QUATTRO Portable Stages allow customers to choose between Timber Stain Decks or a Carpet finish in a large variety of colours. Carpet is the ideal choice for

QUATTRO stages intended for use outdoors. We have sourced an exceptional quality non slip carpet called Raider by Autex. Raider is a specialised marine grade carpet that is ideal for harsh weather conditions such as wind, salt, rain and sun. Raider is an ideal carpet choice as it is easily maintained, plus carpet sound proofs stage noise.